

Transboundary Landscape Cooperation Needs Good Communication and Coordination

Kailash Sacred Landscape Conservation and Development Initiative (KSLCDI)

Global Landscapes Forum, Paris
5–6 December 2015

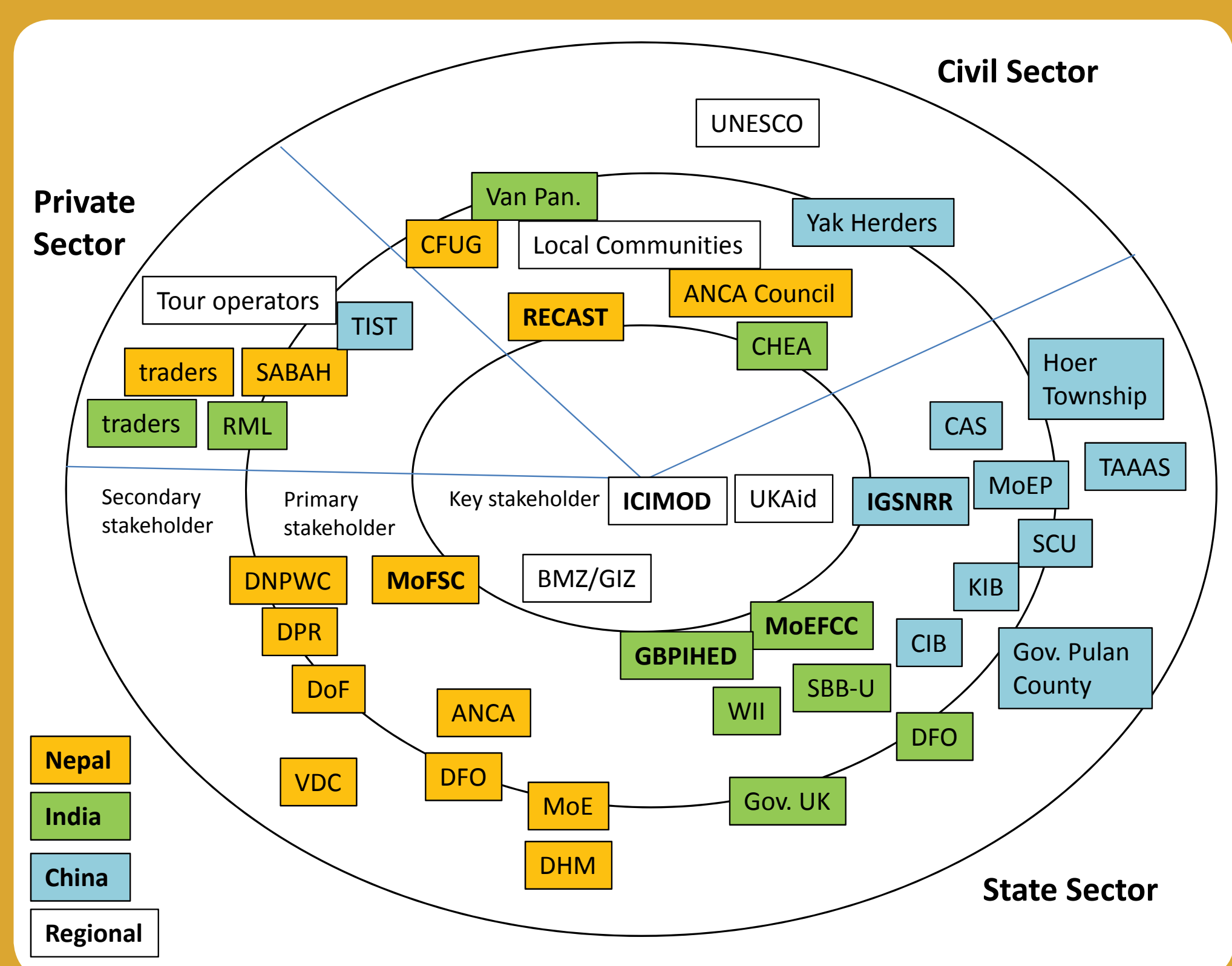
ICIMOD

FOR MOUNTAINS AND PEOPLE



Complex stakeholder landscape needs a clear strategy

- More than 30 stakeholders from three countries
- Different disciplines; levels of operation; types of institutions



Knowledge Management and Communication Strategy as process tool

Purpose: To guide communication processes and media interventions of the KSLCDI within and among stakeholder groups at trans-national levels as a prerequisite and a tool for change.

Three Priority Areas

Improved communication for coordination mechanism

Communication instruments for local level implementation

Communication instruments for lobbying and knowledge sharing



Innovative Tool: Landscape Yatra

(travel in Hindi)

Travel through a landscape with a multi-disciplinary team, interact with communities to understand their issues to influence practices and policies accordingly.



Innovative Tool: Melas – Traditional transboundary fairs

Use of traditional fairs to meet community members for capacity building and encourage knowledge exchange and networking between communities across boundaries.



Knowledge Products



Achievements

- Better coordination and commitment among national and regional stakeholders and building a team.
- Clarity on roles and responsibilities related to communication and coordination for effective implementation of activities.
- Yearly review and updating of communication strategy.
- Other transboundary projects within ICIMOD across Hindu Kush Himalayas see the benefits and follow the good practices to develop a communication strategy.



Innovative Tool: Picture Series on different topics for non-verbal communication with communities



For Further Information Contact

Rajan Kotru

rajan.kotru@icimod.org

International Centre for Integrated Mountain Development
www.icimod.org/ksl